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Acknowledgement of Country

Cessnock City Council acknowledges that within its Local Government Area boundaries are the Traditional Lands of the Wonnarua people, the Awabakal people and the Darkinjung people.

We acknowledge these Aboriginal peoples as the traditional custodians of the land on which our offices and operations are located, and pay our respects to Elders past, present and future.

We also acknowledge all other Aboriginal and Torres Strait Islander people who now live within the Cessnock Local Government Area.

Acknowledgement of Young People

Cessnock City Council acknowledges that the Youth Engagement Strategy (YES) 2021 - 2025 has resulted from the contribution of over 650 people living, working or studying in the Cessnock Local Government Area. Council is appreciative of and grateful for the support of young people and the Cessnock City Youth Ambassadors who shared their thoughts, opinions and gave up their time to participate in the consultation process. Cessnock City Council also acknowledges the valuable input provided by its strategic partners, youth services and community groups and looks forward to working with young people, youth services and strategic partners in the implementation of this strategy.

Mayor's Message

COUNCILLOR BOB PYNSENT CESSNOCK CITY MAYOR

It is great to present Council's Youth Engagement Strategy (YES) 2021 – 2025. This strategy informs the development and delivery of Council's youth services, partnerships and facilities within the Cessnock Local Government Area.

Council is committed to ensuring young people living, working or studying in Cessnock City are included in the development of programs that align with their needs, passions and interests.

Council will continue this conversation with young people. I'm proud to say that this plan includes the voices of over 650 people who demonstrated their passion, interest and commitment to participating in Council's Youth Services.

Council's Youth Ambassador Program will continue to engage these voices. Young people are our future leaders and we are committed to creating an environment where they learn, develop and engage in their community.



General Manager's Message

LOTTA JACKSON GENERAL MANAGER, CESSNOCK CITY COUNCIL

Council's YES is a four-year plan that outlines the key findings and actions identified following a significant consultation. Council received feedback from over 650 people! A fantastic community response. Thank you to every person who took the time to provide us with your valuable insights.

The purpose of the YES is to identify the community's main priorities and aspirations for the future. The community want improved facilities and services for young people and further opportunities for young people to becoming leaders in their communities.

The YES will build on the work Council has already been doing across our business units and through the Youth Services team, at Cessnock Youth Centre and Outreach Service (CYCOS). CYCOS has an already established relationship with young people, stakeholders and community through social, recreational and educational youth programming at its Youth Centre, in schools and throughout the wider community.

Council is committed to continuing to listen to young people in delivery of this plan, as young people are the future of this growing community.



Cessnock City Youth Ambassadors

Message

It's important that young people engage in discussions, so that they feel empowered by what happens in the community.

- Samuel, 16

Programming can't be for youth, or about youth, if it doesn't include young peoples thoughts and voices.

- Bailey, 13

CESSNOCK CITY YOUTH AMBASSADORS

During the consultation process for the YES and through conversations with other young people it has been clear that the inclusion of a youth voice when planning for young people is essential for success. Including a youth voice helps young people feel included, encourages us to get involved and ensures that programs, activities and events are both interesting and youth friendly.

Young people have a valid point of view. We are experts on what is happening in our world. We need safety, excitement and fun. We want to be involved in what is happening in our lives and our community. We want adults to ask us questions and listen to our answers.





Introduction



The YES is a tool and resource that will guide Council in its work with young people, the community, youth service providers and other stakeholders to meet the needs of local young people and build a youth friendly, inclusive city.

It will provide a clear direction for Council over the next four years to support better outcomes for young people and contribute to making the Cessnock Local Government Area a vibrant place of opportunity where all young people are supported to grow, learn, be safe, belong, work and contribute.

The YES is a strategy that can be utilised by the whole of the community providing information on delivering better outcomes for young people, based on the opinions of young people. There are already many organisations, groups and individuals who are working hard in this community to deliver services for young people and we hope to support and strengthen the important work that is already happening locally.

The YES focuses on young people about to enter high school through to early adulthood.



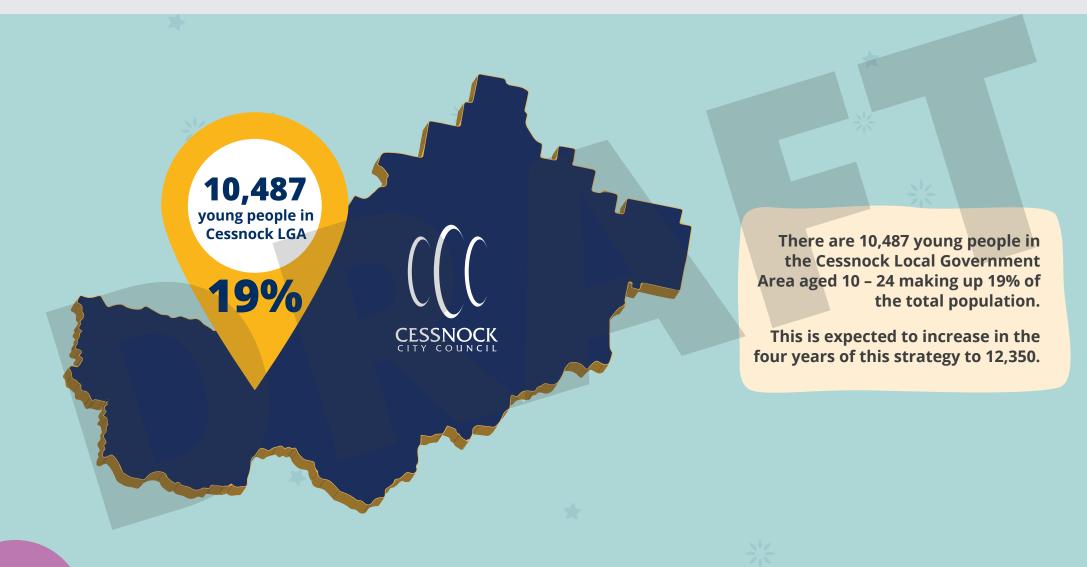
The purpose of the YES is to:

- Identify the key priorities for young people including their needs, wants and concerns
- Build upon existing initiatives and identify opportunities to work collaboratively across Council and within the community
- Advocate on areas of concern for young people
- Identify opportunities for growth across Council's youth services



Young people in Cessnock City:

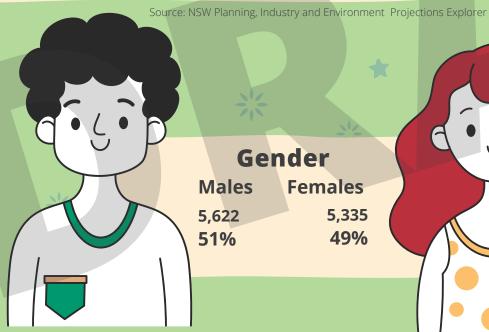
A Snapshot



Age Distribution

Age Group	2016	2021	2026
10-14	3,590	4,200	4,350
15-19	3,454	3,700	4,250
20-24	3,443	3,500	3,750
TOTAL	10,487	11,400	12,350

12% of young people identify as Aboriginal and/or Torres Strait Islander



Gender

Males **Females** 5,622 5,335 49% 51%



of young people have a disability or need for assistance

Country of Birth

England	47	Fiji	9
New Zealand	43	India	6
Philippines	26	Pakistan	4
Thailand	23	Malaysia	4
South Africa	12	Ireland	3
Scotland	10	Vietnam	3



Employment (aged 15 - 24)

17.4% are classed as unemployed

16.5% are employed part-time or casual

14% are employed full-time

7% are actively looking for work

Industry of Employment

Accommodation and food services
Retail
Construction
Manufacturing
Healthcare and social assistance

Disengaged Youth

17.7%

of 15 - 24 year olds are not employed or attending an education institution

16%

are partially engaged in employment or education



Qualifications

Graduate Degree		106	1%
Advanced Diploma an	d Diploma level	153	1.5%
Certificate III and high	ner	1,026	9.8%
Certificate level and h	nigher	271	2.5%
Year 12 or equivalent		2,157	20.6%
Year 11 or equivalent		686	6.5%
Year 10 or below		810	7.7%

20%

of households do not have access to the internet in their homes

Source: Australian Bureau of Statistics, Census of Population and Housing, selected years between 1991-2016 (Enumerated data). Compiled and presented in profile.id by .id (informed decisions).

Facilities and Programs For

Young People



Parks

Abermain
Aberdare
Abernethy
Bellbird
Cessnock
Cliftleigh
East Branxton
Ellalong
Greta
Heddon Greta
Kearsley
Kitchener

Kurri Kurri
Millfield
Mount View
Mulbring
Nulkuba
North Rothbury
Pelaw Main
Paxton
Pokolbin
Stanford Merthyr
Weston
Wollombi

Soccer Fields

Abermain Bellbird Cessnock Kurri Kurri Pelaw Main Weston

Multi-purpose Courts

Cessnock Mulbring Weston Abermain Ellalong North Rothbury

Hockey Field

Cessnock

Cricket Wickets

Bellbird Branxton Cessnock Aberdare Kurri Kurri Mulbring Weston Kearsley

Rugby League Fields

Abermain Cessnock Greta Kearsley Kurri Kurri

Tennis Courts

Branxton Cessnock Kearsley Greta

Kurri Kurri Mulbring Wollombi

Libraries

Cessnock Kurri Kurri 24/7 e-Branch



Cessnock Youth Centre and Outreach Service (CYCOS)

Council has a specialised youth service that has been operating for over 22 years. The youth service is responsible for delivering a range of youth programs operating under the name "Cessnock Youth Centre and Outreach Service (CYCOS)".

The purpose of CYCOS is to team up with young people and community partners to develop and deliver across the Cessnock Local Government Area community-based youth wellbeing, educational, social and recreational programs.

The CYCOS vision is to foster a youth service that provides inclusive, participatory, engaging, evidence-based programs and events that cultivates stronger community connections and personal developmental outcomes for young people.



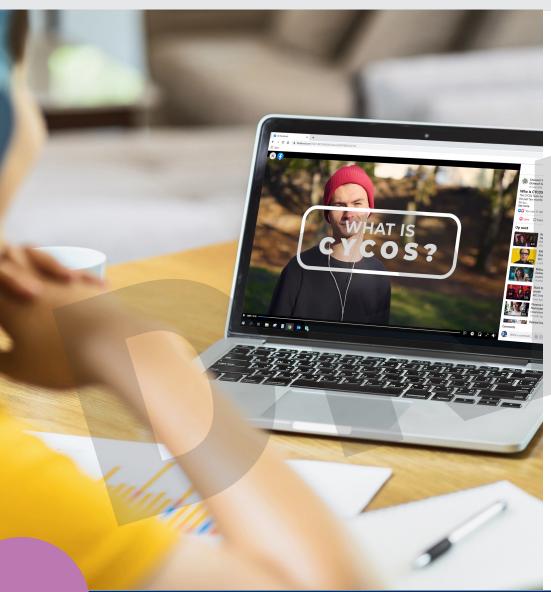
CYCOS activities are:

FREE: There is no cost associated with activities or programs provided by CYCOS. We simply ask all young people sign up to become a CYCOS member.

SAFE: CYCOS activities are fully supervised by professional youth workers. The youth centre and all of the activities and excursions we run are drug and alcohol free. To maintain a safe environment for the young people at the centre, we encourage non-violent behaviour.

INCLUSIVE: At CYCOS we welcome all young people. CYCOS aims to be a safe and accessible place for all young people regardless of gender, sexuality, race, religion, background, abilities, political view, culture or language. CYCOS celebrates the rich diversity that is youth culture.

FUN: CYCOS seeks to provide a service which is responsive to the needs and interests of the young people in the area. In consultation with young people we plan and deliver initiatives that are fun, engaging and youth led.



CYCOS Strategic Direction

In 2020 the youth services team engaged young people, community members and council staff to develop the CYCOS Strategic Direction. The CYCYOS Strategic Direction was the first step in developing the YES and was created to inform CYCOS programming and guide Council's interactions with young people to ensure engagement is meaningful and responsive to young peoples needs. The CYCOS Strategic Direction has led to changes in the CYCOS model including strengthening wider community outreach, school holiday programs, organised and themed drop in programs, regular engagement of external facilitators and partnerships with Cessnock City Library.

The target audience of the 2020 CYCOS Strategic Direction is young people, schools, community agencies and services working directly with young people. The CYCOS Strategic Direction is supported by a YouTube Video which is available on CYCOS' social media pages. The CYCOS Strategic Direction is displayed at Cessnock Youth Centre.

CYCOS STRATEGIC DIRECTION

Cessnock Youth Centre and Outreach Service

Cessnock Youth Centre and Outreach Service (CYCOS) engagement focuses on young people about to enter high school through to early adulthood.

CYCOS is owned and operated by Cessnock City Council.

MISSION

At CYCOS our purpose is to team up with young people and community partners to develop and deliver across the Cessnock Local Government Area community-based youth wellbeing, educational, social and recreational programs.

VISION

Our vision is to foster a Youth Service that provides inclusive, participatory, engaging, evidence-based programs and events that cultivates stronger community connections and personal developmental outcomes for young people.



PROGRAMS

Identify, develop and deliver programs for young people that fosters strong educational, social, recreational and wellbeing outcomes

CYCOS provides a diverse range of programs, utilising strong practices

CYCOS evaluates programs and services to ensure best practice

CYCOS programs are underpinned by the objectives contained within Cessnock City Council's strategic plans and integrates with other Council services

CYCOS plans and partners for school holiday programs, education programs and Youth Week to strengthen capacity of deliverables

CYCOS delivers programs to meet the socio-economic needs that confront young people, increase resilience, physical and emotional wellbeing

CYCOS staff participate in training to enhance youth program delivery and engagement skills for community and education programs



PARTICIPATION

Encourage active participation of young people in CYCOS services and foster capacity building in their own lives

CYCOS creates opportunities for young people to participate in its programs

CYCOS cultivates opportunities for young people to participate and engage in their community

CYCOS removes perceived and real barriers to ensure all young people, regardless of ability and background are able to participate

CYCOS encourages participation without judgement and fosters a safe environment where all young people feel valued and empowered to participate

environment where young people strive to increase personal capacity and are active participants in their own lives

CYCOS engages young people in a variety of locations across the local government area delivering equal access to youth programming



PARTNERSHIPS

Foster collaborative partnerships that effectively support and engage young people

CYCOS collaborates and consults with stakeholders to address challenges faced by young people

CYCOS fosters relationships with services and agencies to utilise CYCOS facilities to fill identified service gaps within the community

CYCOS connects and refers young people to services providers when mental health or psychosocial issues are identified

CYCOS leverages and supports community events engaging with and supporting young people's participation



PLACE

Provide and create an inclusive space for young people and service providers

CYCOS provides a safe and accessible space where young people can participate in a diverse range of educational, social, recreational and wellbeing activities

CYCOS maintains a venue that is focused on the needs of the community and prepares funding submissions to create new program opportunities

CYCOS obtains continuous feedback from young people and service providers to evaluate CYCOS facilities; to ensure they meet the needs of young people

CYCOS engages innovative strategies utilising modern technologies for programming and engagement



PRESENCE

Promote the positive image and value of young people and strengthen the presence of CYCOS within the community

CYCOS creates opportunities for young people to strengthen their communication and advocates to have their voice heard

CYCOS maintains a social media presence that is reflective of the needs of young people

CYCOS shares achievements of young people

CYCOS provides a youth presence advocating for the inclusion of youth engagement within wider community programming and decision making

Integrity · Respect · Teamwork · Accountability · Excellence





Cessnock Youth Centre

Cessnock Youth Centre is located at 49D Aberdare Road, Aberdare. The Centre is utilised by CYCOS for face-to-face centre based programming and is the administrative headquarters for Council's youth services team. The centre consists of one main programming space, a kitchen facility and one office space available for hire. In 2020, Cessnock City Council received \$120,226 from the NSW Government Stronger Country Communities fund to upgrade the kitchen facility and Cessnock Youth Centre external signage.

Within the facility is a range of youth friendly activities including gaming consoles, TV's, computers, pool tables, board games, art and craft activities, giant games and free WIFI. Activities and items within the centre are regularly updated, maintained and are free to use.

Venue hire fees are reviewed at the end of each financial year with affordable fee hire options available for youth services filling gaps in the community. Gaps are identified through consultation, the Local Government Prevention and Capacity and Infrastructure (PCI) Survey Report, The Hunter District Data Profile and the Population Health Snapshot (2018).





CYCOS Face to Face Engagement

CYCOS operates from Monday to Friday with the occasional weekend program. In addition to regular programming at Cessnock Youth Centre, CYCOS operates in various outreach locations including schools, libraries, public spaces, parks and across the Local Government Area in partnerships with local youth services.

All CYCOS programs run as soft entry to service engagement. CYCOS youth workers aim to build relationships with young people building capacity for young people to feel confident to engage in formal services and programs independently.

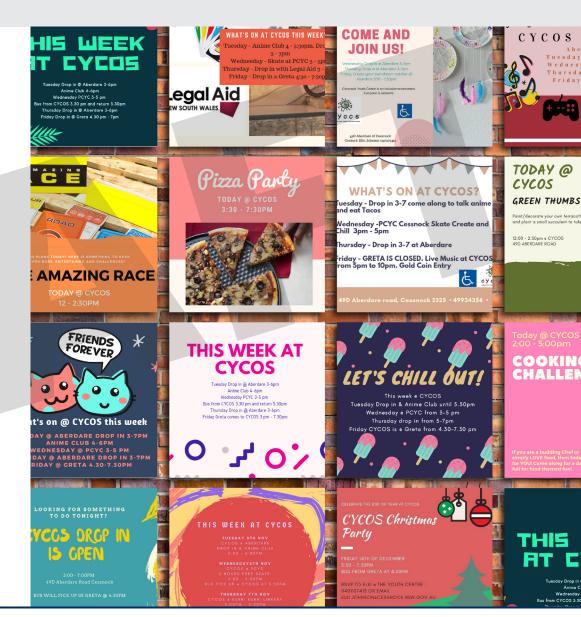
Programs are responsive to young person feedback and interests. CYCOS youth workers seek feedback regularly and update programs every school term to ensure continued engagement.

Online and Social Media Engagement

CYCOS builds content on social media using Facebook and Instagram. The CYCOS social media model includes online activities, sharing of educational information, information on local services and promotion of local activities, events and programs.

Maintaining a social media presence supports young people to engage in programs that they may not be able to attend face to face. Utilising social media has led to increased engagement with rural and remote young people as well as young people facing barriers to face-to-face engagement.







Strategic Partnerships

To operate flexibly meeting the needs of young people CYCOS contribute to and participate in diverse external partnerships. These partnerships exist to support CYCOS youth workers to expand on programming and allows young people to engage with targeted services, engage in wellbeing education and participate in a wide range of events and activities during school and within the community.

Partnerships assist to fill identified service gaps within the areas of youth mental health, domestic violence, alcohol and other drugs, youth crime, goal setting, future planning and unemployment.

In addition to partnerships, CYCOS are an active member of the Cessnock Youth Interagency and participate in a range of planning groups and committees.

School Holiday Programming

School holiday programming engages young people in short term recreation activities. The calendar of activities created includes external partnerships, youth led activities, online activities, externally facilitated programs and educational support.

The program is an opportunity for the CYCOS team to trial new activities, engage external facilitators and to provide young people the opportunity to attend excursions in and around the Cessnock Local Government Area.

CYCOS utilises a range of local resources to develop school holiday programs including external facilities, local schools, youth groups, services and businesses, as well as ongoing partnerships with Cessnock City Library, aquatic facilities and Cessnock Performing Arts Centre.



School Programming

The CYCOS team consult regularly with school representatives, local youth services and young people to plan and seek feedback on CYCOS school programs. School programs seek to engage students from year 6 through to year 12 and aims to educate young people on various topics such as living a healthy lifestyle, goal setting, healthy relationships, mental health, wellbeing and personal development. School programs run in partnership with local youth services and organisations.



Youth Week

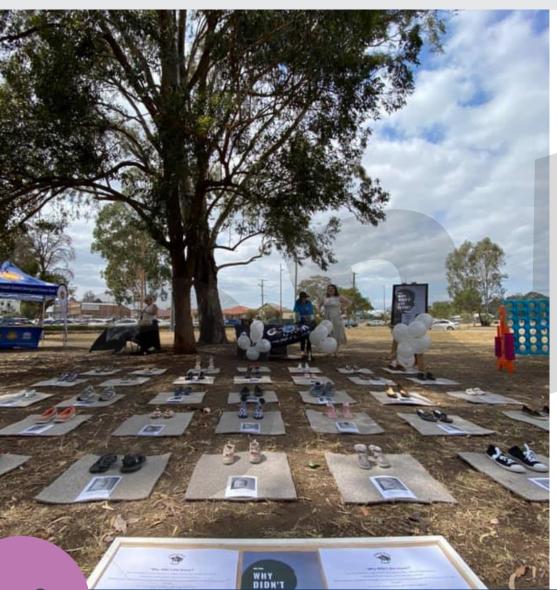
Youth Week in NSW is a week-long celebration held in early April each year that is organised locally by CYCOS youth workers, external youth services, community groups and young people, for young people, in communities across the Local Government Area. Youth Week is an opportunity for young people to express their ideas and views, act on issues that affect their lives, and create, enjoy activities and events.

Council is committed to bringing together young people, youth services, community groups, schools and community members to plan a calendar of events to celebrate Youth Week annually.

Youth Week is promoted annually on Council and CYCOS social media pages, through schools, community networks and by strategic partners who contribute to the planning process.







Community Events

Throughout the year, CYCOS presents and participates in a number of community events. In addition to Youth Week, CYCOS participates in Skate Competitions, NAIDOC Week events, festivals and Christmas festivities.



Cessnock City Youth Ambassadors

Youth Ambassadors are a group of young people aged 12-18 living, studying and working across the Cessnock Local Government Area who are committed instigators of positive change in their community. The Ambassadors are a group with a unique opportunity to influence and lead change and to assist Council in understanding the needs of young people. The group is a source of consultation and provides CYCOS with suggestions in relation to local youth issues, needs and wants.



How This Strategy Was Developed



In October 2020 Council's Youth Services team Jaunched the YES consultation process. This process occurred over six weeks and involved various online and face-to-face consultation methods. Over 650 people participated in the consultation process.

Consultation Promotion

Consultation occurred through a coordinated social media campaign with posts on Council's, Youth Services and Library services social media pages on Facebook and Instagram. Promotion also occurred on:

- Council's website
- In local media
- Face to face at schools, during youth activities and interagency meetings
- Through posters and flyers placed around the Local Government Area





Who We Consulted With

School Consultation

Each of the local high schools had consultation areas set up for young people to engage with in their own time. Each area had an oversized poster prompting young people to write down their ideas, opinions and concerns on key areas of consultation including:

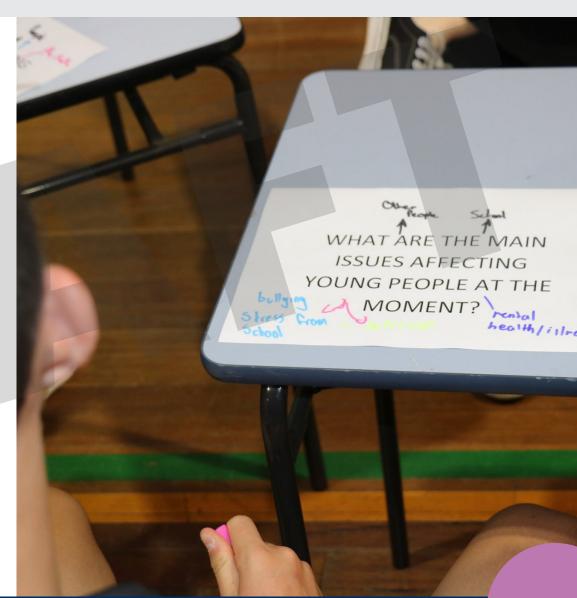
- Community Facilities
- Education and Employment
- Support Services
- Connection to Community
- Events and Activities

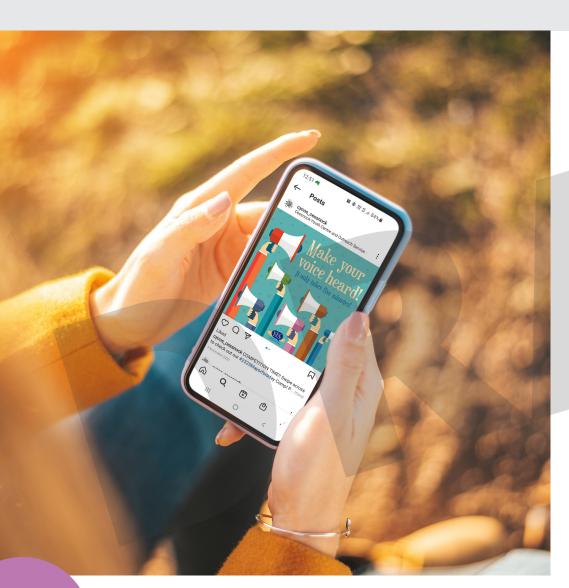
Across the schools, 200 young people participated in the consultation process.

Focus Groups

Informal focus groups took place during CYCOS programming. The focus groups focused on the same key areas as the school consultations. Over 45 people participated in focus groups from the following cohorts:

- Year 6 Students
- Youth Ambassadors
- LGBTQIA+ Friendship Group
- Young Parents
- Youth Services





Online Consultation

The YES was open for a 6 week period from October to November 2020. During this period, 360 young people completed the survey. In addition to the survey, young people, community groups and youth services were invited to share their opinions on an online discussion board. The discussion board had 62 posts and comments.













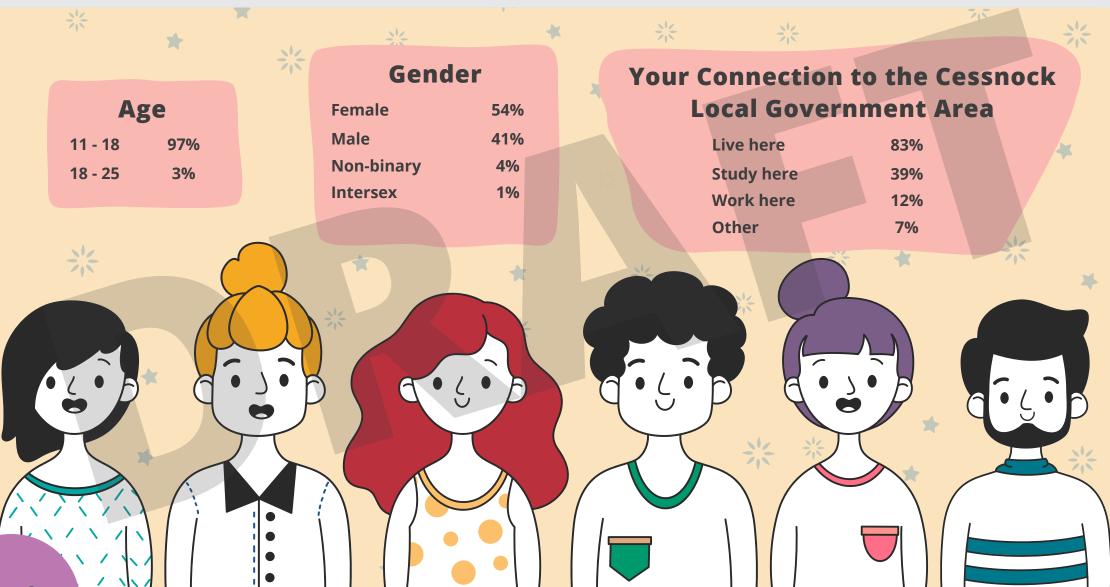


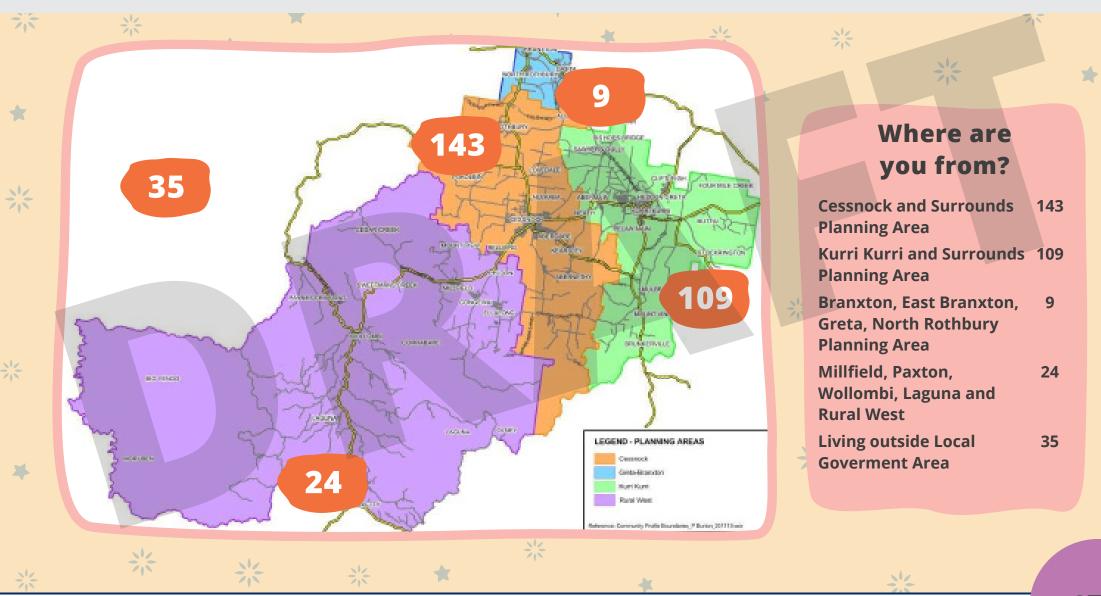




Who The Survey

Reached





Where are you from?

Central Cessnock	83	North Rothbury	4
Kurri Kurri	36	Nulkaba	4
Weston	35	Pokolbin	4
OTHER	35	Qurrobolong	4
Aberdare	20	West Cessnock	4
Heddon Greta	13	Paxton	3
Kearsley	9	Lovedale	2
Bellbird	7	Mount Vincent	2
Millfield	7	Sawyers Gully	2
Abermain	6	Standford Merthyr	2
Cliftleigh	6	Sweetmans creek	2
Kitchener	6	Wollombi	2
Pelaw Main	6	Laguna	1
Branxton	5	Neath	1
Ellalong	5		
Abernethy	4		

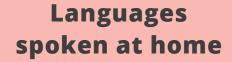


Born in Australia 97%

Born overseas and relocated to Australia 3%

Do you identify as Aboriginal and/or Torres Strait Islander?

Yes 22% No 78%



English

89%

Other

11%

Languages spoken

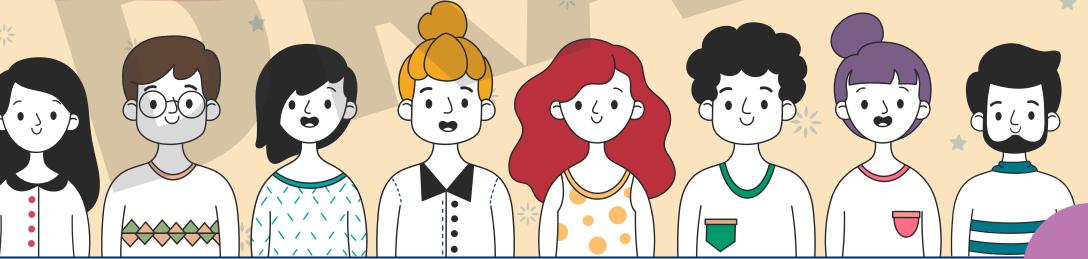
German Spanish French Tagalog Portuguese

Serbian

Hindi Samoan Japanese

What are your living arrangements?

89% live at home with your parents
4% live with your grandparents
3% are homeless, living alone or with friends
2% live with extended family
2% are in foster care





Not currently enrolled 1%

Primary School 1%

High School 95%

TAFE <1%

University 1%

Traineeship or Apprenticeship 1%

Other <1%

You are in:

Year 6	1%
Year 7	9%
Year 8	7%
Year 9	41%
Year 10	30%
Year 11	4%
Year 12	8%

You study at:

Kurri Kurri High School	96
Cessnock High School	71
St Philips Christan College	68
Mount View High School	57
Other	10
Including ALESCO	

and home school



*



Contract	<1%	1
Full time	1%	3
Self employed	1%	5
Volunteer	3%	9
Not looking for work	8%	26
Part time	15%	49
Actively looking for work	16%	53
Casual	25%	84
Not employed	49%	166

Do you have a medical condition, disability or mental health diagnosis that affects your everyday life?

Yes 34% No 66%



What You Told Us

What are your interests?

- Organised sport
- Food (e.g. cooking, baking, writing recipes)
- Social media
- Exercise and physical health (e.g. gym workouts, running)
- Music (playing instrument, song writing, singing, in a band)
- Art
- Bike/BMX, skate, scooters
- Travel and culture
- Live music and events
- Dance
- Gaming
- Film
- Drama or theatre
- Literature (poetry, reading, spoken word)



Where you feel like you belong:

Friends	87%
Family	78%
School	52%
Pets	50%
Hobbies	43%
Sport	41%
Work	25%
Being around others	25%
Online community	21%
Church/religion	4%

What Council run events have you attended?

None	39%
Carols in the Park	28%
NAIDOC Week Events	27%
Youth Week Events	21%
Spring Awakening	21%
Bike/Skate/Scooter Jams	12%
Other	6%

In your community...

feel as though our community is a place where you feel like you belong

feel as though people in our community help and support one another

feel as though the wider community is welcoming towards young people

feel as though adults listen to what young people have to say







You love open spaces, quiet parks, arts and culture. You love being with your friends outdoors participating in events, sports, spending time at parks and taking in the scenic views. As well as places, you love connecting with your community, knowing your neighbours and knowing that there is someone who can help if you need it.



There's so many locally owned shops here



We live near the mountains and the bush which I love and I also enjoy being in the winery region







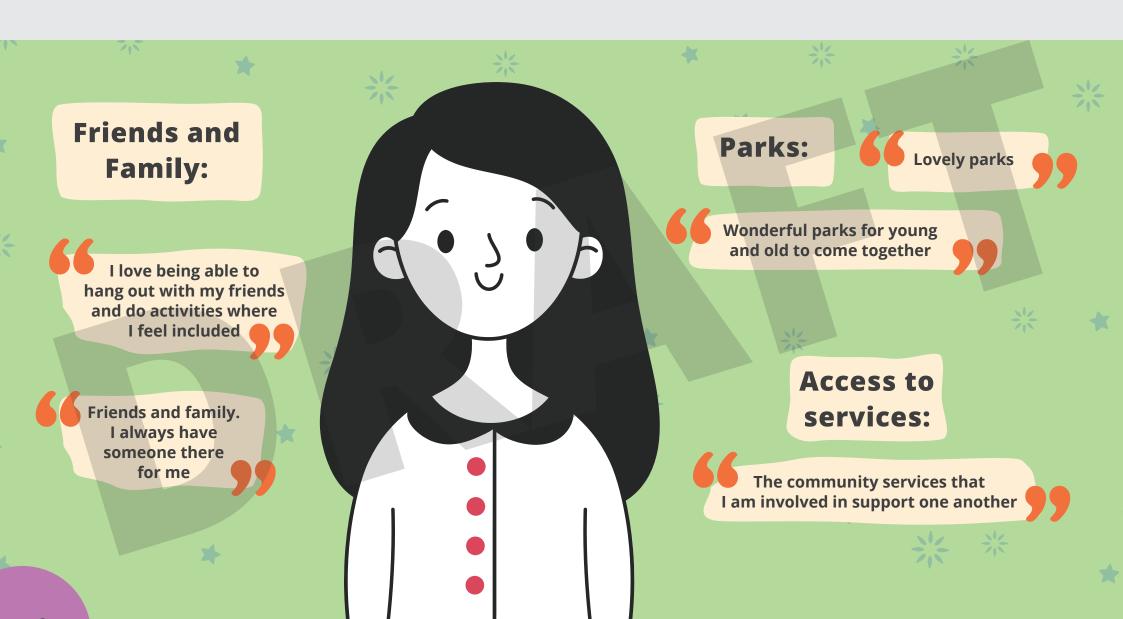
The PCYC













What would make you feel more connected to your community?

You expressed a desire to spend time outdoors in clean, modern places and facilities. You told us that it is important for you to have access to safe spaces where you feel welcome, accepted and important. As well as spaces you want access to appropriate services, want larger events, less crime and a greater say when decisions are being made that affect you.

Access to support services:

More comprehensive support services for disadvantaged or marginalised groups (e.g. those suffering from mental health issues, Aboriginal and/or Torres Strait Islander young people, young offenders, rough sleepers)

Having more reliable people to talk to when having troubles in general

Better support at school









New and improved skate parks

Cleaner streets and parks



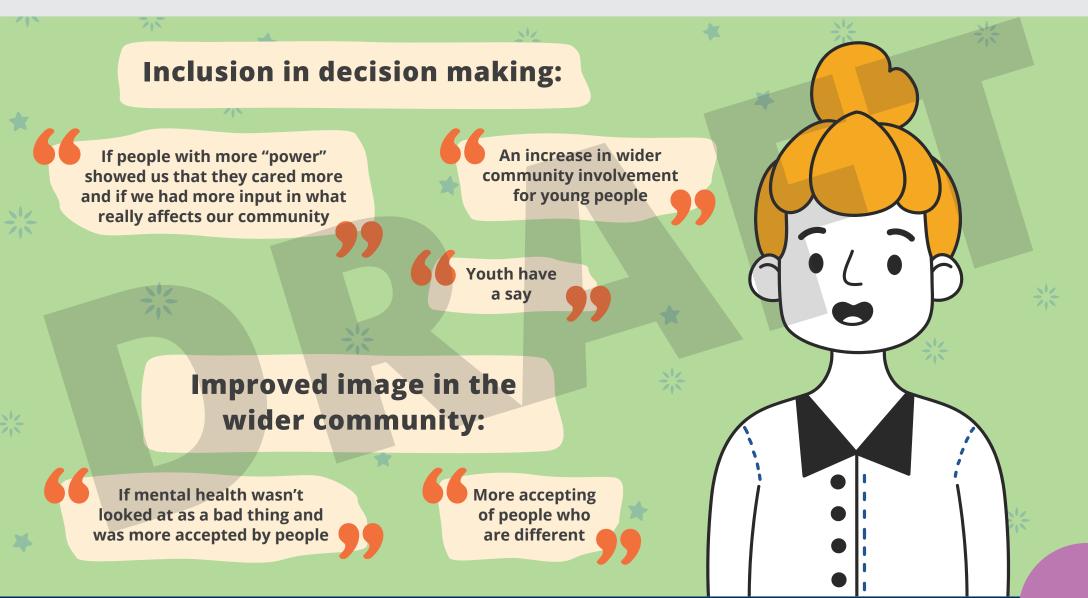
Celebrating significant dates:

Youth Week events revolving around my interests











Places in your community

agree that there are enough safe places for young people to spend time with friends

agree that there are enough facilities for young people to pursue hobbies and interests

agree that there are enough fun/interesting places to spend time with friends

Where you have been in your community:

Parks	77%
Sporting Fields	58%
Aquatic Facilities	33%
Cessnock Library	29%
Cessnock Performing Arts Centre (CPAC)	17%
Kurri Kurri Library	15%
Youth Centre (CYCOS)	11%
Community Halls	11%





Where you seek support:

Friends 77% **Family** 65% **Teachers** 37% No one - I kept it to myself 29% **Support Service - Counsellor or** 21% Youth Worker **Sporting Coach** 10% Online support 8% Other 5% **Telephone helpline** 4%



What stops you from seeking support?

I didn't feel confident to make con	tact 41%
I didn't think of it	33%
Other	20%
I don't know what they are	19%
I couldn't get there	15%
I couldn't afford it	10%
I don't know how to find them	10%
l wasn't allowed to	4%

Do you plan on living in your community in the future?

Unsure 47%

No 40%

Yes 13%

How you feel about your future?

Positive 54% Neutral 31%

Negative 15%

Why would you consider relocating?

Employment 53%
Change of scenery 53%
Education/study 43%
Move closer to family 16%
Other 18%



Have better access to wider recreation options

Live in a safer and cleaner community





Stress

are worried about their education and/or employment performance

agree that they know there are services in the community and online that can support you

33% are worried about COVID-19

are worried about things in your personal life

What are your biggest worries?

Mental health	58%	Crime		17%
Bullying	36%	Finance		17%
COVID-19 impact	36%	Drugs		16%
Social media	36%	Environment		16%
Family breakdown	35%	Misrepresentation	ons	16%
Anger	34%	of young people		
Personal safety	21%	Alcohol		15%
Domestic and family	20%	Transport		14%
violence		Roads and traffic		9%
Discrimination	18%	Other		6%
LBGTQI+	18%	Gambling		4%



You think local leaders should take action on:

- Crime, alcohol and other drugs
- Young people feeling safe in the community
- Recreation activities and events
- Cleaner community spaces and parks
- Increasing support services locally mental health, homelessness, drugs and alcohol, domestic violence, pre and post-natal and other health services
- Access and inclusion
- Education and employment for young people
- Improving indoor facilities
- Roads and transport
- Climate change and the environment
- Including young people in decision making
- Increasing emergency accommodation for young people
- Building relationships with young people

Top five responses are in orange.



You are passionate about:

- Having access to physical activity and modern facilities
- Safe BMX and bike trails
- Recreational activities
- Music
- Mental health advocacy
- Social justice
- Young people having a voice in decision making and planning
- The environment
- Clean and safe open spaces
- Healthy relationships

- Cooking and food
- Being creative
- Social media
- Pop culture and gaming
- Connecting with peers with similar interests
- Employment
- Animals
- Culture

You would like adults to ask you about:

- Your identity
- All about your education
- How you are feeling
- Your future and goals
- Your hobbies and interests
- Your mental health
- What your opinions are
- What would help you feel safe
- Who you are
- What support you need
- Your passions
- Your worries and struggles
- Your culture and beliefs



What We Plan To Do:

The YES Action Plan

Young people told us their aspirations and from this, we identified 4 key findings:

Health and Wellbeing

Recreation

Education and Employment

Community Participation

The YES Action Plan blends the aspirations of young people with the five goals of the CYCOS Strategic Direction. The five goals of the CYCOS Strategic Direction are:



PROGRAMS

Identify, develop and deliver programs for young people that fosters strong educational, social, recreational and wellbeing outcomes



PARTICIPATION

Encourage active participation of young people in CYCOS services and foster capacity building in their own lives



PARTNERSHIPS

Foster collaborative partnerships that effectively support and engage young people



PLACE

Provide and create an inclusive space for young people and service providers



PRESENCE

Promote the positive image and value of young people and strengthen the presence of CYCOS within the community

YES Action Plan brings together:

Aspirations of Young People

- Health and Wellbeing
- Engagement in Recreation
- Education and Employment
- Community Participation

CYCOS
Strategic Direction
Operational Goals

- Programs
- Participation
- Partnerships
- Place
- Presence

We asked and listened to over 650 people who told us their aspirations

We asked young people what can we do to support their aspirations

YES lists 60 actions that Council can do in supporting the aspirations of young people

Above is a summary for how we developed the YES Action Plan. The YES will focus on five main areas addressing the key findings from the community consultation.



1. Programs

Identify, develop and deliver programs for young people that fosters strong educational, social, recreation and wellbeing outcomes.

Strategy	Action	Timeframe	Aspiration
1.1 Provide a diverse range of programs that are delivered with integrity, teamwork, excellence, respect and accountability	1.1.1 Deliver inclusive programming for CYCOS that engages Aboriginal and/or Torres Strait Islander young people, their families and community groups in a diverse range of social, recreational and educational activities	Ongoing	Recreation
	1.1.2 Use the engagement findings of the YES to inform recreational CYCOS activities including the expansion and implementation of programming that encourages physical activity, engagement in sport and the use of indoor and outdoor sporting venues	Ongoing	Recreation
	1.1.3 Deliver workshops and promote road safety information to young drivers	Ongoing	Employment and Education
	1.1.4 Continue to develop and implement a diverse range of environmental and sustainability programs engaging young people in schools, online and throughout the wider community	Ongoing	Recreation

Strategy	Action	Timeframe	Aspiration
1.2 Evaluate programs and services to ensure they meet the needs of young people	1.2.1 Use a variety of engagement methods to seek feedback from young people about programs and services including face-to-face, online, through Council's social media pages, surveys and conversations with young people	Ongoing	Community Participation
	1.2.2 Consult with Aboriginal and/or Torres Strait Islander young people when developing CYCOS programming	Ongoing	Community Participation
	1.2.3 Consult with representatives from local high schools to seek feedback on school based and centre based programming	Ongoing	Education and Employment
1.3 Programs are underpinned by the objectives contained within Council's strategic plans	1.3.1 Advocate for a youth voice to be included in the creation and implementation of Council's strategic plans	Ongoing	Community Participation
and integrates with other Council services	1.3.2 Encourage young people to take part in Council decision making processes by promoting consultation opportunities and supporting young people to have their say on Council programs and projects	Ongoing	Community Participation
	1.3.3 Strengthen the inclusion of Aboriginal and/or Torres Strait islander young people in the planning and participation of NAIDOC and Reconciliation Week activities	Annually	Community Participation, Recreation

Strategy	Action	Timeframe	Aspiration
1.4 Plan and partner for school holiday programs, education programs and youth week to strengthen	1.4.1 Expand children and young people school holiday programming to include partnerships with Cessnock Performing Arts Centre, Cessnock City Library and CYCOS	2021/22	Recreation
capacity of deliverables	1.4.2 Develop a Youth Week program that is inclusive, engaging and accessible that celebrates young people	Annually	Recreation
	1.4.3 Plan, participate in or contribute to community events that encourage the participation of young people	Ongoing	Recreation
1.5 Deliver programs to meet the socio-economic needs that confront young people, increase resilience, physical and	1.5.1 Engage year 6 groups in school based programs with a focus on improving outcomes and building capacity for young people to seek support when transitioning to high school	2021/2022	Health and Wellbeing
emotional wellbeing	1.5.2 Investigate partnerships with external organisations to deliver healthy cooking programs at Cessnock Youth Centre that explore young peoples passion for food, health and wellbeing	2022/2023	Health and Wellbeing
	1.5.3 Work in partnership with external organisations to implement youth based community programs that promote and encourage wellbeing, address alcohol consumption and illicit drug use	Ongoing	Health and Wellbeing
	1.5.4 Investigate partnerships with mental health services to provide school and community based mental health education and awareness programs	Annually	Health and Wellbeing

Strategy	Action	Timeframe	Aspiration
1.6 Participate in training to enhance youth program delivery and engagement skills for community and education programs	1.6.1 Council's youth team have skill sets that enable the delivery of diverse programming and innovative practices	Ongoing	Education and Employment
	1.6.2 Staff engaging with young people seek training opportunities that strengthens their communication with young people	Ongoing	Health and Wellbeing, Education and Employment
	1.6.3 Council's youth team are provided with opportunities to engage in Mental Health First Aid and Suicide Prevention training	Ongoing	Health and Wellbeing



2. Participation

Encourage active participation of young people in youth and CYCOS services and foster capacity building in their own lives.

Strategy	Action	Timeframe	Aspiration
2.1 Create opportunities for young people to participate	2.1.1 Strengthen opportunities for young people to engage in Local Government Week	Annually	Community Participation
in programs	2.1.2 Actively encourage the participation of young people in planning groups, including Youth Week ensuring that groups are meeting in diverse locations	Annually	Community Participation
2.2 Cultivate opportunities for young people to participate and engage in their community	2.2.1 Promote and support the Cessnock City Youth Ambassador group as a source of consultation for external stakeholders developing youth programs	Ongoing	Community Participation
	2.2.2 Encourage the participation of young people in the planning of wider community Council run events	Ongoing	Community Participation
2.3 Remove barriers to ensure all young people, regardless of ability and background are able	2.3.1 Promote CYCOS activities and events using accessible platforms and amongst community groups and disability networks	Ongoing	Recreation
to participate	2.3.2 Register Cessnock Youth Centre as an LGBTQIA+ Safe Space	2021/22	Community Participation
	2.3.3 Engage a youth voice to create an Acknowledgement of Country Statement for Cessnock Youth Centre	2022/23	Community Participation

Strategy	Action	Timeframe	Aspiration
	2.3.4 Young people are supported and encouraged to participate in the review processes of Council's Disability Inclusion Action Plan	2023	Community Participation
2.4 Encourage participation without judgement and foster a safe environment where all young people feel valued and empowered to participate	2.4.1 Provide opportunities for young people to meet, share concerns and discuss participation requirements with Council's youth workers prior to participating in programs	Ongoing	Community Participation
2.5 Create an environment where young people strive to increase personal capacity and are active participants in their own lives	2.5.1 Establish, promote and deliver an information and referral service in consultation with Aboriginal and/or Torres Strait Islander young people in accordance with funding provided by NSW Department of Communities and Justice Targeted Earlier Intervention Program	2021/22	Health and Wellbeing
	2.5.2 Provide young people with information and resources that build their capacity to advocate and have their say on local issues they are passionate about including transport and sustainable employment	Ongoing	Community Participation
2.6 Engage young people in a variety of locations across the Local Government Area delivering equal access to youth programming	2.6.1 Utilise a diverse range of facilities including buildings, halls, parks, cultural and recreation facilities for CYCOS programming increasing the participation of rural and remote young people	Ongoing	Recreation



3. Partnerships

Fosters collaborative partnerships that effectively support and engage young people.

Strategy	Action	Timeframe	Aspiration
3.1 Collaborate and consult with stakeholders to address challenges faced by young	3.1.1 Partner and deliver a variety of school based wellbeing programs for example Love Bites, Pitstop, Sticky Stuff and Smart Choices	Annually	Health and Wellbeing
people	3.1.2 Be an active member of collaborative network groups that strive for inclusive, safer and healthier communities	Ongoing	Health and Wellbeing
3.2 Endeavour to retain young people in the community by providing training and employment opportunities	3.2.1 Continue to develop relationships and links with local high schools, Universities and Tech colleges to promote school based traineeships and career opportunities and pathways available at Council	Ongoing	Education and Employment
	3.2.2 Explore partnerships with local youth employment providers to deliver employability programs in partnership with local high schools	Annually	Education and Employment
	3.2.3 Continue to explore opportunities for Council to employ and engage young people in entry level training programs such as apprenticeships and traineeships	Ongoing	Education and Employment

Strategy	Action	Timeframe	Aspiration
	3.2.4 Advocate with local businesses (both individually and cooperatively) to work with education and training providers to sponsor and mentor students through traineeships, group projects, workplace training etc	Ongoing	Education and Employment
3.3 Foster relationships with services and agencies to utilise	3.3.1 Participate in the delivery of group programs including the Young Parents Network	Ongoing	Education and Employment
CYCOS facilities to fill identified service gaps within the community	3.3.2 Provide affordable room hire options for services and community groups engaging young people	Ongoing	Community Participation
3.4 Connect and refer young people to services providers when mental health or psychosocial issues are	3.4.1 Continue to be an active member of the Cessnock Youth Interagency to ensure relationships with external organisations are maintained and new partnership opportunities developed	Ongoing	Health and Wellbeing
identified	3.4.2 Continue to maintain knowledge of local service providers and strengthen referral networks and pathways	Ongoing	Health and Wellbeing
3.5 Leverage and support community events engaging	3.5.1 Advocate for the inclusion at community events of youth friendly activities and programs	Ongoing	Community Participation
with and supporting young people's participation	3.5.2 Promote the Community and Cultural Development Dollar for Dollar Grant scheme and its eligibility criteria to the Cessnock Youth Interagency	Ongoing	Community Participation



4. Place

Provide and create an inclusive space for young people and service providers.

Strategy	Action	Timeframe	Aspiration
4.1 Provide a safe and accessible space where young people can participate in a diverse range of educational, social, recreational and	4.1.1 Provide opportunities for Cessnock Youth Centre to operate as a safe, quiet study space to support young people to reach their educational goals Including promoting study spaces in the lead up to the Higher School Certificate (HSC)	Ongoing	Education and Employment
wellbeing activities	4.1.2 Provide a safe space where young people can meet, connect, talk about their mental health, advocate, learn and engage with mental health professionals and to discuss issues they are passionate about including social justice, homelessness and climate action	Ongoing	Health and Wellbeing
	4.1.3 Where funding allows continue to implement the reccomendations within the Open Space Strategic Plan 2019, and Skate and BMX Strategy 2020 providing young people with further opportunity to engage in recreation, exercise and sports	Ongoing	Recreation
	4.1.4 Explore the implementation of externally facilitated programs and activities including creative arts, pop culture and music	2021/22	Recreation

Strategy	Action	Timeframe	Aspiration
4.2 Maintain a venue that is responsive to the needs of the community	4.2.1 Continue to pursue funding opportunities ensuring the Cessnock Youth Centre remains a high-quality youth venue	Ongoing	Recreation
	4.2.2 Where funding allows explore opportunities for upgrades to gaming equipment at Cessnock Youth Centre	2021/22	Recreation
4.3 Obtain continuous feedback from young people and service providers to evaluate Cessnock Youth Centre to ensure they	4.3.1. Liaise with community groups who operate from Cessnock Youth Centre to ensure facilities are safe, accessible and meets the needs of young people engaging in services and programs	Ongoing	Community Participation
meet the needs of young people	4.3.2 Have conversations with young people engaging in activities at Cessnock Youth Centre enquiring if the space is interesting and inviting	Ongoing	Community Participation
4.4 Engage innovative strategies utilising modern technologies for programming and engagement	4.4.1 Provide regular online recreational, social or educational activities on CYCOS social media pages; Facebook, Instagram and YouTube to contribute to the increase in participation of young people unable to access face to face activities	Ongoing	Recreation



5. Presence

Promote the positive image and value of young people and strengthen the presence of CYCOS within the community.

Strategy	Action	Timeframe	Aspiration
5.1 Creates opportunities for young people to strengthen their communication and advocates to have their voice	5.1.1 Recruit, engage and support the running of a Youth Ambassador group who work together to identify and inform programming opportunities and decision making	Annually	Community Participation
heard	5.1.2 Provide leadership and advocacy training for young people participating in the Youth Ambassador program	Annually	Community Participation
5.2 Maintain a social media presence that is reflective of the needs of young people	5.2.1 Utilise CYCOS social media pages as a space where young people can visit to find information on local services, programs, events and employment opportunities	Ongoing	Community Participation Education and Employment
5.3 Share achievements of young people	5.3.1 Promote the Mayoral Scholarship Program within the community recognising and celebrating the achievements of young people and supports young people with their career development	Annually	Community Participation
	5.3.2 Utilise CYCOS social media pages to share the achievements, passions, interests and skills of young people living, working or studying in the community	Ongoing	Community Participation

Strategy	Action	Timeframe	Aspiration
	5.3.3 Recognise the achievements of young people as part of the Cessnock City Australia Day Program	Annually	Community Participation
5.4 Provide a youth presence advocating for the inclusion of youth engagement within wider community programming and decision making	5.4.1 Provide an annual "Get to know your Youth Ambassadors" event for Council staff and decision makers to meet and engage with Ambassadors providing an opportunity for young people to share their passions and achievements	Annually	Community Participation

Resourcing



The YES will be championed by Council's youth team. To action the YES, it is important to consider how it will be resourced. The majority of actions in the plan will be resourced via Council's existing operational budget. Where an action has been identified as being outside of Council's operational budget, opportunities for grant funding will be pursued.

Implementation and **Evaluation**

The implementation of the YES will be in consultation with the youth network including young people, youth service providers, health and welfare professionals, and community and cultural groups. The network is invaluable in strengthening opportunities that may present during the next 4 years including identifying new program delivery opportunities and new partnerships. Ongoing communication with the network will also assist in monitoring progress. Regular feedback will be sought with the network on the delivery of the YES actions. This continual scanning and communication will enable the YFS to be current and adaptive to change.

To ensure the implementation of the YES, actions will be embedded within Council's integrated planning framework and includes the Delivery Plan and annual Operational Plan. Council's Operational Plan will list the actions to be implemented for that year and in monitoring progress the reporting will consider:

- Has the action been delivered?
- Did the action occur as scheduled (timing)?
- · What did the action achieve?
- Was the action a success or otherwise?

In being accountable to young people and in reporting on the implementation of the YES we will:

- Report on upcoming initiatives and achievements on CYCOS social media, Council's website, through schools and through interagency and networks.
- Report progress via the reporting practices for the Operational Plan.
- Include within Council's Annual Report a section that documents progress towards achieving the identified actions.

At the conclusion of the YES, an evaluation will be undertaken and reported to Council. The evaluation will identify both the achievements and actions where further opportunities could be implemented and for consideration and inclusion in future planning processes.

Actions That Could Be Considered By

Other Agencies

- Include a youth voice when making decisions that impact young people.
- Ensure that young people are involved in conversations around safety, how they feel safe and what should be considered to ensure young people continue to feel safe when engaging in programs, activities and events.
- Explore increasing operation hours of retail, recreation facilities, and sports centres to include after school trading to ensure young people are able to access spaces that interest them.
- Consider how animals could contribute to youth programming, including participating in a therapy pet program or advocating for animal friendly spaces across the Cessnock Local Government Area.
- Where food is offered as part of youth programming, explore opportunities where young people can contribute to meal planning and preparation.
- When planning creative activities for young people explore engaging formal facilitators who have a diverse skill base.

- Effectively contribute to event planning groups and collaborate with other services and community groups to increase young person's attendance at community events.
- Increase opportunities to include outdoor programming utilising parks, ovals, fields and other open spaces.
- Explore opportunities for outreach and effective engagement of rural and remote young people particularly when planning recreational activities and events.
- Promote internet availability to young people and provide opportunities for young people to access reliable internet to study or connect with peers.
- Explore opportunities to improve transport to events supporting young people to participate. Consider planning events around public transport schedules, using areas with parking options and having a drop off and pick up zone for parents, guardians and carers.

- Promote services, activities and events utilising youth friendly platforms such as through social media (Instagram, Facebook and Tiktok), through schools, posters and peers.
- Explore ways to assist young people to feel more confident when contacting services for support. Simplify referral processes, work towards using youth friendly language and images, promote services on social media and consider using videos and case studies.
- Consider how offices and waiting rooms are set up ensuring they are informal, inclusive, accessible, welcoming and youth friendly.
- Implement capacity building strategies and provide young people with the skills and resources to advocate for themselves and their community when passionate about issues affecting them including homelessness, crime, drug and alcohol harm minimisation, LGBTQIA+ rights.

More

Information

Cessnock Community Profile

Community Profile is a tool that provides a snapshot of our community. The data includes social, economic and demographic information making it great for researching, planning, grant writing and reporting. The community profile assisted in the creation of the YES and understanding more about young people living, working or studying in the Cessnock Local Government Area.

Visit: profile.id.com.au/cessnock

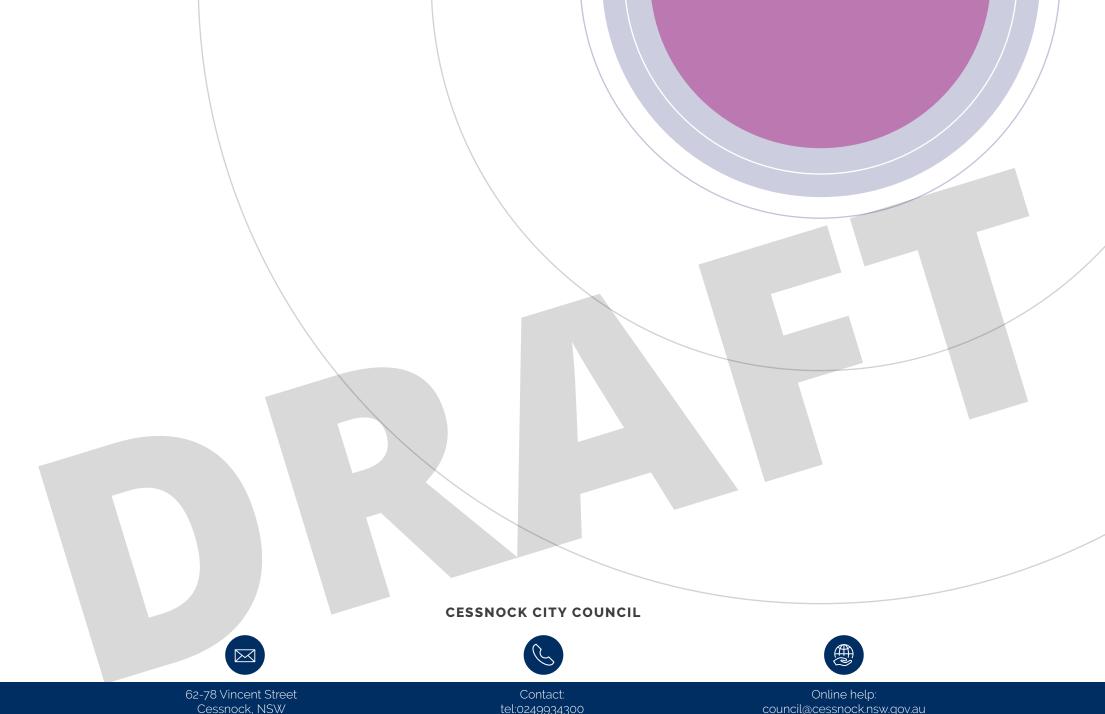


Contact Information

If you have any questions or comments or require any further information contact Cessnock City Council's Youth Services Team:

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