

## Cessnock City Council Local Government Week - Responsible Pet Owner - Photo Competition Terms & Conditions

## 1. How to enter:

- a) Take a photo of your pet in their favourite spot.
- b) Post to Instagram and tag Cessnock City Council (make sure privacy setting is 'Public')
- c) Tell us in 50 words or less what makes you the BEST and most responsible pet owner in the Cessnock LGA.
- d) Follow Cessnock City Council's Instagram Page.
- e) Include in your post the following hashtags #Withlovecomesresponsibility
- You are encouraged to promote the 'liking' of your pet's photograph by others through various streams, including email, blogging, social networking sites, etc. At the end of the competition three winners will be chosen by the promoter.
- g) By submitting photographic images, you grant Cessnock City Council, royalty-free license to use, reproduce, modify, publish, distribute, and otherwise exercise all copyright and publicity rights with respect to those photographic images at its sole discretion. If you do not wish to grant Cessnock City Council these rights, it is suggested that you do not submit photographic images.
- h) Entrants submit they own all rights to the photo they are submitting.

## 2. Prizes:

- a) 1st Place \$100 prepaid gift card
- b) 2<sup>nd</sup> Place \$75 prepaid gift card
- c) 3rd Place \$50 prepaid gift card
- 3. Information on how to enter and prizes above form part of these Terms and Conditions.
- 4. Participation in this promotion is deemed acceptance of these Terms and Conditions.
- 5. The Promoter is Cessnock City Council (ABN 60 919148 928), 62-78 Vincent Street, Cessnock NSW 2325 Australia. Phone: 02 4993 6720.
- 6. The competition is open to all residents of the Cessnock Local Government Area.



- 7. Entrants must be over 18 years of age to enter.
- 8. Entrants must post their photo with hashtag #Withlovecomesresponsibility to Instagram.
- 9. Entrants must like the Cessnock City Council Instagram page
- 10. In 50 words or less entrants must tell us what makes them the BEST and most responsible pet owner in the Cessnock LGA.
- 11. The competition commences at Monday 3 August 2020 to Monday 31 August (the "Promotion Period").
- 12. The account holder of the social media account who is chosen as the 1st placed winner will receive one \$100 prepaid gift card.
- 13. The account holder of the social media account who is chosen as the 2nd placed winner will receive one \$75 prepaid gift card.
- 14. The account holder of the social media account who is chosen as the 3rd placed winner will receive one \$50 prepaid gift card.
- 15. Winners will be notified where possible via their social media account on or before the 10 September.
- 16. Information collected will be used solely by the Promoter and stored in accordance with its <a href="Privacy Management Plan">Privacy Management Plan</a> and within the confines of the Privacy Act. By entering, Entrants expressly consent to this use.
- 17. All entrants agree to the promoter's Copyright Statement and Copyright Policy.
- 18. The result is final, and no correspondence will be entered into.
- 19. All official entries may be reposted on Cessnock City Councils Social media sites.
- 20. Once notified of a winning entrant, gift cards for said prizes are to be collected from Cessnock City Council 62-78 Vincent Street Cessnock NSW 2325 and entrants are to participate in a photograph when accepting their prize.
- 21. If the prize/s is not claimed within 2 weeks of the results date, the prize will be forfeited to the Promoter.
- 22. Subject to the approval of regulating authorities, the Promoter reserves the right in its sole discretion to suspend the competition; and to cancel, terminate, modify or disqualify any entrant.
- 23. The Promoter assumes no responsibility for any error, omission, communications line failure, theft or destruction or unauthorised access to, or alteration or misuse of entries by third parties.
- 24. The Promoter is not responsible for any problems or technical malfunction of any equipment, software, failure of any email or entry to be received by the Promoter on



- account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participants or any other person's computer related to or resulting from participation or downloading any materials in this competition.
- 25. The Promoter, its employees and agents will not be liable for any loss or damage whatsoever (including but not limited to indirect or consequential loss) or personal injury suffered or sustained arising from or in connection with the competition, any omission to enter a person into the competition, acceptance of the prize or the prize itself, except for liability which cannot be excluded by law.
- 26. The Promoter collects and uses personal information in accordance with its <a href="Privacy">Privacy</a>
  <a href="Management Plan.">Management Plan.</a>
- 27. No prize can be redeemed for cash. Gift cards prizes are non-refundable and non-transferable.