



Vincent Street  
CESSNOCK 2325.

8 April 2008

To All Councillors

*You are hereby notified that the next Ordinary Meeting of the Council will be held in the Council Chambers, on Wednesday, 16 April 2008, immediately following the conclusion of the Corporate and Regulatory Services Committee Meeting, for the purpose of transacting the undermentioned business.*

**B R MORTOMORE  
GENERAL MANAGER**

**AGENDA:**

PAGE NO.

**(1) APOLOGIES.**

**(2) CONFIRMATION OF MINUTES.**

Minutes of the Ordinary Meeting of the Council held on  
2 April 2008

**(3) MAYORAL MINUTES.**

**(4) COMMITTEES' REPORTS.**

Report of Works & Services Committee Meeting  
held on 16 April 2008

Report of Strategic & Community Services  
Committee Meeting held on 16 April 2008

Report of Corporate & Regulatory Services  
Committee Meeting held on 16 April 2008

**(5) OFFICERS' REPORTS**

**GENERAL MANAGER**

16/2008	International Mural Festival and Global Mural Conference 2008	3
17/2008	Nostalgia Festival 2008	5

**(6) BUSINESS OF WHICH WRITTEN NOTICE HAS BEEN GIVEN.**

**(7) COUNCILLORS' REPORTS.**

**(8) QUESTIONS WITHOUT NOTICE.**

**(9) REPORT OF THE COMMITTEE OF THE WHOLE MEETING HELD ON  
16 APRIL 2008**

## **OFFICERS' REPORT**

### **GENERAL MANAGER'S REPORT NO. 16/2008**

**SUBJECT: INTERNATIONAL MURAL FESTIVAL AND GLOBAL MURAL CONFERENCE 2008.**

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Council Economic Development Manager, Ms Kavita Payall reports:

#### **PURPOSE OF THE REPORT:**

Council recently participated in the Global Mural Conference 2008 in Sheffield -Tasmania. This report provides some feedback.

#### **BACKGROUND:**

The 1980s saw the completion of a Hydro construction project in the Kentish area of Tasmania. The township of Sheffield relied heavily on the economic contribution of approximately 200 people working on this project. While the Council and community were aware that implementation of the construction project was imminent, no strategy had been developed to support the township through the transition.

The following decade saw an extreme downturn of business and high vacancy rates in commercial premises.

As a result the community proactively developed a Mural Project. In the 20 years since the project was conceptualised, approximately 46 murals have been implemented. The town has seen a steady revival of its economy. In recent years the local high school has seen numbers increase from 416 to over 800.

It would be fair to surmise that the Mural Project resulted in tourism visitation which contributed to the local economy and also encouraged migration from other parts of the State. Both factors have also contributed to more infrastructure support from State and Federal Governments.

To add value to the Mural Project, the township has recently implemented an International Mural Festival. Additional to this, in 2008 Sheffield as member of the International Mural Association was successful in a bid to host the International Mural Conference in Sheffield.

In recognition of the Towns with Heart Mural Project in Kurri Kurri, Council was requested to present a paper on the development of the project.

Council Economic Development Manager, as a member of the Towns with Heart Committee and in keeping with the roles experience/requirement to market Cessnock, was nominated to represent the project at the conference.

International delegates present were from Canada, USA and New Zealand. Additionally there was representation from some government and community groups seeking to develop public private partnerships.

Mr Carl Stutz who is the founder of the International Global Association and patron/consultant for the Sheffield Mural Project was also present.

Attendance at the conference provided an opportunity for the work of Towns with Heart Inc, namely the Kurri Kurri Mural Project to receive international recognition. It was also an opportunity to exchange ideas with like minded people.

Importantly it provided an insight into what is required for Towns with Heart and Council to bid for the 2012 Global Mural Conference to be held in Kurri Kurri. The global conference is held every two years and nominees are required to bid for it via a presentation at the conference in 2010 in Collquit, USA.

A determination for participating would need to be considered in 2009 with the budget for the 2009/2010 financial period.

**RECOMMENDATION** that:

1. Council consider appropriate representation for the 2010 Global Mural Conference in Collquit, USA in conjunction with budget for 2009/2010 financial period.
2. The information be noted.

To: **Ordinary Council Meeting**  
16 April 2008

**B R MORTOMORE**  
**GENERAL MANAGER**  
9 April 2008

## **GENERAL MANAGER'S REPORT NO. 17/2008**

**SUBJECT: NOSTALGIA FESTIVAL 2008**

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Council Economic Development Manager, Ms Kavita Payall reports:

### **PURPOSE OF THE REPORT:**

Through the Economic Development section, Council supports the development of grass-root economic development projects. This report provides some feedback on the Nostalgia Festival which was implemented in March 2008.

### **BACKGROUND:**

In 2004 Towns with Heart was approached by California Cruising Club Inc to implement the Nostalgia Festival in Kurri Kurri.

The event showcases classic American cars and also incorporates a number of activities over a period of three days.

March 2008 saw Kurri Kurri hosting the third Nostalgia Festival.

This year's event was attended by 20,000 people of whom 73% were day trippers.

The average dollar spend for the three day period was \$2 million.

Enclosure 1 has four photographs showcasing the streetscape and Kurri Kurri Rotary Park during the event.

Visitors to the event rated the overall implementation at 9.2% out of a total score of 10%.

The event was coordinated by Towns with Hearts Inc with support from Council, community group and service clubs. Post event feedback has been overwhelming and positive. It was also noted by many that Council Outdoor Staff provided exemplary service, many visitors commented on how well maintained the Township was and how quickly the various maintenance services had been conducted. Additional to this, it was also reported that Outdoor Staff at the Depot had gone the "extra mile" on numerous occasions during setup.

It is a matter of great pride for a small community to achieve a project of this magnitude. The many volunteers the Nostalgia Festival Committee and Council Outdoor Staff should be congratulated for their contribution in making this event such a success.

### **RECOMMENDATION** that:

1. Council write a letter of congratulation to the Nostalgia Festival Committee and project partners recognising their effort.
2. Council commend the support and effort of Outdoor Staff in the delivery of this event.
3. Information be noted.

To: **Ordinary Council Meeting**  
16 April 2008

**B R MORTOMORE**  
**GENERAL MANAGER**  
9 April 2008

***BUSINESS OF WHICH WRITTEN NOTICE HAS BEEN GIVEN***

***NOTICE OF RESCISSION MOTION***

The undersigned lodge the following motion of rescission:

That the Council resolution of 2 April 2008 in relation to Acting Director Corporate & Regulatory Services Report No 24/2008 for DA 8/2007/781/1 be rescinded, and come back for further debate.

Sgd: Cr James Ryan

Sgd: Cr Ian Olsen

Sgd: Cr Rachel Main

Date: 2 April 2008

Received: 2/4/08; 9.10pm

## **NOTICE OF MOTION**

It is my intention to move at the meeting of 16 April 2008 the following:

### ***Motion***

Council amend its donations Policy to read:

(under funding Objectives)

Projects or initiatives must meet one or several of the following criteria:

1. Natural disaster appeals.
2. Cases of genuine hardship within the Cessnock Local Government Area arising from disaster or other untoward events.
3. Charitable projects directly focused on Cessnock Local Government Area.
4. Representation of Australia or NSW at a national or international level in academics, cultural or sporting endeavour.
5. Not-for-profit projects, events or programs which are implemented in the Cessnock Local Government Area and are deemed to be of benefit to the people of the Cessnock Local Government Area.

Sgd: Clr Rachel Main

Date: 8 April 2008

## **NOTICE OF MOTION**

It is my intention to move at the meeting of 16 April 2008 the following:

### ***Motion***

That Cessnock Council engage a suitably qualified organisation to assess the effectiveness and efficiency of Cessnock Councils road maintenance and construction performance over the past 4 years. In particular the Camp d Lovedale Road intersection should be used as a case study.

### ***Rationale***

Complaints from residents regarding Councils roadworks are among the most common received by Councillors. The complaints include the quality of work performed by Council as well as questions over Councils prioritisation of work. Council will never have enough resources to build and maintain all roads within the LGA to the standard we would all like. Therefore the issue of achieving the best value for the dollars Council does have becomes critically important.

The task of road building and maintenance is complex and technical. It is difficult for Councillors to know whether complaints from residents are justified, or simply the result of inevitable frustration over scarce resources. Consequently an independent review of Councils performance will give all stakeholders involved a clearer view of Councils current capacity and performance.

The use of the Camp Rd Lovedale Rd intersection is appropriate because it has attracted a large amount of criticism. It is a highly trafficked intersection and which Council has reportedly spent \$1.3m dollars on a complete reconstruction. It is also involves a degree of technical difficulty in designing appropriate grades and camber angles.

Sgd: Clr James Ryan

Date: 8 April 2008